

LALIT KUMAR MODI

12th August 2017

Dear Members of RCA

Greetings to everyone in our cricket family.

It has been a long journey for me in Indian cricket. The path in this journey has been rocky at times, but the destination has always been the pursuit of excellence.

Needless to state that over the past 15 years, I have enjoyed every moment of my journey.

But I feel that the time is now ripe to pass on the baton to the next generation. Thus, today I want to bid goodbye to cricket administration for now. I hereby Tender My Resignation as President of Nagaur Cricket Association with Immediate effect. I would like to thank each and every of you for your support over the years and more Important your support to full fill my Dream.

I honestly believe that I have contributed even if it is in my small way to the progress and well-being of cricket in India at all levels. Today, when I see a young cricketer in any part of India dream big, it gives me immense satisfaction.

When I joined the system way back in 2005, Indian cricket was healthy but had still not achieved its true potential. Then as we set about course correcting, we unlocked the real potential regarding the commercial value of the game in India. When I came into the BCCI, the revenues were languishing at about 260 crores and when I left in 2010, the reserves were more than 47600 crores. A game that would sell for a paltry 40-50 lacs today sells for 100 crores.



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Today India is at the pinnacle of the world cricketing economy thanks mainly to the efforts put in by all of us. Special mention here for one Mr Sharad Pawar - who shared the vision and encouraged me in our quest to launch and run one of the world's most viable cricket products of all time - The Indian Premier League. In 2010 it was valued at \$11 billion and today the value of IPL has fallen to \$4 billion due to lack of innovation. That has still increased the value of cricket in India by nearly eight times. Columbia and Stanford University have done case studies on how I built the league and sustained it.

The IPL is the sixth most valuable sporting property in the world, also emerging as a hotbed for nurturing and developing Indian and indeed global cricketing talent over the past ten years. Some of whom have gone on to represent India and other teams across the cricketing world. Thus, the successful conduct of the 10th edition of IPL earlier this year made me the happiest man in the whole wide world as it helped the BCCI achieve what we had set out to make, not to mention the unheard-of sponsorship value.

In my time at the Rajasthan Cricket Association (RCA) we followed a similar formula as you all are aware of, whereby cricket development was the focus of all our efforts, at the very epicenter of everything we thought and did. The Sawai Mansingh Stadium in Jaipur is today, a truly world class set-up coupled with a top of the line High-Performance Centre. This facility combined with similar academies at all districts truly helps deliver world class infrastructure for the cricketers to hone their skills. One of the by-products of this effort has been triumphs in Ranji Trophy as well as the presence of some potential India players in the state of Rajasthan. We achieved all this while the funds to RCA from BCCI was blocked, ostensibly because of my presence in the system. Despite the lack of financial support and limited resources, we still managed to put in efforts to help our cricketers

From refurbishing the Academy to bringing India's world-cup winning coach Gary Kirsten to train the Rajasthan youngsters the RCA under my Presidentship didn't think twice about the costs. It was truly a commendable effort by the team, despite

2



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the lack of support from BCCI, to put together a program for our cricketers. The other major achievement was to make cricket a truly mass sport at all levels in Rajasthan. We brought in artificial turf pitches - the best in the world and ones used at the ICC's Global Academy in Dubai - from the UK and provided it to each of the 33 districts to help take the game to the masses. All this happened while we had no disbursement of our rightful share of the larger Indian cricket pie.

When I look back at all this work at a macro and a micro level, I believe it is truly time to move on and provide the next generation of administrators an opportunity. This way we will be able to ensure that there is never a stagnation of ideas and ideas as we all know in this VUCA (Volatile, Uncertain, Complex and Ambiguous) world is the new global currency.

More importantly, I believe in the reforms introduced by the Honorable Justice Lodha. I believe that is truly the way forward. We all should be Proud that the RCA was the first of the associations to ensure 100% compliance with the proposals of the Lodha Committee in letter and spirit.

I am leaving cricket in capable hands of people like you, who have already made a remarkable progress in a short span of time. I honestly believe a system is more important than any individual. Indian cricket is truly an example of my belief. I will always be a loyal fan of Indian cricket.

Now go and make RCA the best again

Jai Hind!



Lalit Kumar Modi



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